

CM360Radio Advert Rate Sheet 2017-2018

Time Bands	Mondays through Fridays
Prime 1	5:00AM - 9:00AM GMT
Prime 2	11AM - 2:00PM GMT
Prime 3	4:00PM - 8:00PM GMT
Special	10:00PM - 11:00PM GMT

GHC RATES (ADVERTS)

BANDS	30 Sec	45 Sec	60 Sec
Prime 1	25	30	40
Prime 2	20	25	36
Prime 3	20	25	36

GHC RATES (INFOMERCIALS AND PROGRAMS)

Durations	Rate
Infomercial / mini program (up to 5 minutes)	100
Infomercial / mini program (6 to 13 minutes)	150
Infomercial / program (14 to 27 minutes)	250

SPECIAL START OFF OFFER

75% mark down on all bulk bookings* placed before January 15th 2018
*Bulk bookings minimum of 10 spots per week (Monday - Friday)

All rates are tax exclusive

Please visit www.crystalmedia360.com/bookings to book adverts
Alternatively call +233 24 917 4129, +233 54 626 9170 or whatsapp +234 806 406 8009

CM360radio... live the life!